

pdxMX – Online Market Exchange

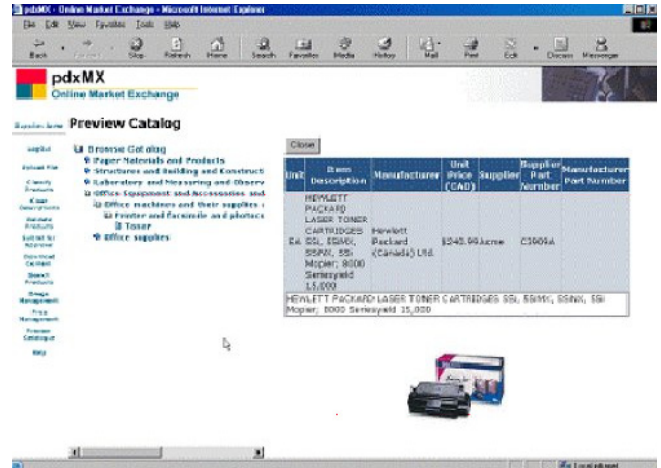
pdxMX–Online Market Exchange is a web-based collaborative Catalogue Management application designed to enable suppliers to self-manage and aggregate catalogue information including pricing for its trading partners and for public market exchanges. pdxMX–Online Market Exchange enables the swift and rapid loading of catalogue information without the difficulties associated with collecting and organizing the required catalogue information.

Self Service Portal to Load and Preview Catalogue Content

pdxMX–Online Market Exchange is configured on the PDXi–Web Interface platform. As such, it provides a highly configurable and adaptable self service management platform, with rules and structures managed in the background by PDM Builder. Online users simply upload their core catalogue data, pricing files, and image library for preview.

Background Processing of Catalogue Rules, Structures and Formats

The PDM Builder product information system stores and maintains all information loaded by the supplier, and then processes the predefined catalogue formatting rules. Rules include application of a Taxonomy, Data Validation, Description Cleansing, and Image Validation. The processed information is then delivered to a staging site.



WYSIWYG Catalogue Management

Suppliers are linked to a Staging Catalogue, where they are presented with a Summary of Action Items, with links to edit their catalogue content. A 'What-You-See-is-What-You-Get' Catalogue Preview site is provided for final validation of the entire catalogue.

Approval Notification

Catalogue changes and additions are validated across contract terms, and exceptions are routed to the appropriate party for approval. Once approved, the Catalogue is activated.

Functions Include

- Catalogue Upload and Preview
- Smart Taxonomy, Auto Classification, Smart Cleansing
- Catalogue Validation and Staging
- Graphics Management
- Public, Contract, and Promotional Pricing
- Approval Routing
- Multilingual, Multicurrency Support

Technical Facts

- Operates on PDXi–Web Interface Platform
- Supports multiple catalogue formats, including xCBL, cXML, OCI, and other W3C and industry standards, and proprietary formats.



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