

# AutoPIM Pro

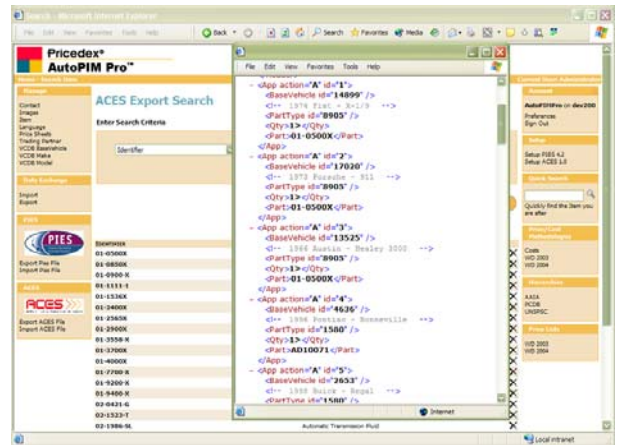


Pricedex® AutoPIM Pro™ is an enterprise-class PIM application bringing together an end-to-end solution for all aspects of Part, Product, Pricing and Catalog Management, and Data Synchronization to a broad number of catalog standards, including the AAIA ACES and PIES standards.

Now aftermarket suppliers, distributors and retailers can communicate synchronized product information throughout the supply chain, ensuring the right part, at the right price, is available with the right information at the right time – *every time*.

### Off-the-Shelf and configurable beyond industry standards

AutoPIM Pro uses all the power of the Pricedex PIM Platform to enable companies to manage much more than just standards. Additional data attributes can be easily added through the Administrator module, enabling a wide variety of additional product information to be mastered and managed in one central repository. Supercessions, customer profiles, promotions, and purchasing data, are just an example of additional elements which can be analyzed, tracked and reported using AutoPIM Pro.



### Pricing, Cataloging, Publishing and Data Synchronization, in one Application

AutoPIM Pro has extensive utilities to create connectors to other business and ERP systems, and directly with e-Commerce and customer business systems. Full language and currency capabilities, coupled with a world-class Pricing engine, enable the creation of multilingual, multicurrency regional catalogs, promotions and more. Publish entire books, or Net Changes using the powerful publishing engine, which also supports cross-media publishing to the Web, CD-ROM, and even paper catalogs. AutoPIM Pro is the total solution for aftermarket sales support.

### Auto PIM Pro Benefits

- Maintain standards for multiple markets (light vehicle, heavy duty, off road, etc.)
- Extensive mapping tools enable data exports to myriad proprietary catalog formats and other industry standards
- Cross Media Publishing Engine publishes to XML, CD ROM and paper catalogs.
- Pricing Engine enables integration of pricing with catalogs for rapid time to market of accurate product information.

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