

SOLUTIONS OVERVIEW

Think of it as having the ability to catch lightning in a bottle. It is every company's dream – the efficient hum of a business dynamically driven by a single and consistent source of accurate and dynamic product information. Not so easy though when you are tasked with managing thousands or even millions of discrete parts, in multiple configurations, for multiple markets, and in different languages and currencies. Too often, the hum is more of a hiccup caused by manual processes, duplication of efforts, inaccurate information, and ultimately, sub-standard service to your customers.

Did you ever stop to think how these hiccups are impacting your bottom line? *Pricedex has.*

One Single Source of the Truth

Working in harmony with your back-office systems, Pricedex product, part and pricing information management platform integrates all sources of product information, creating one central and reliable repository that respects and maintains your existing product part configurations, pricing methodologies, and business rules. In other words, *we put the lightning in the bottle.*

First, our solution *enables* your business to harness and automate your product information management and processes. This functionality alone provides significant savings on publishing costs, data error corrections, and improved information to your downstream customers. You now have the power to automatically and accurately publish all of your product, part and pricing information, in multiple languages and currencies, quickly and simultaneously across all media including the Internet – from one single source.

Next, our solution enables the transformation of your product information processes into a cohesive and proactive management system by making product, part and pricing information visible and accessible across your entire business. A single source of accurate product information allows for more informed decision-making.

Leadership and Expertise

Our experience developing product, part and pricing management solutions, across a wide cross-section of markets and customers, has made Pricedex a leading subject matter expert. Long after a relationship is forged, we continue to support our customers' business improvement initiatives. Our technology and expertise have proven invaluable to an international base of clients including DaimlerChrysler, Rolls-Royce Aerospace, and Caterpillar.

“When we need a solution, we turn to Pricedex first. They know our parts business as well as anyone in our company.”

*John Ruck, Director
Worldwide Aftermarket Parts Operations NAFTA
Truck Business Unit of DaimlerChrysler*



Proven Technology, Seamless Integration

Pricedex products are proven off-the-shelf technologies that can be integrated seamlessly with your business. Our unique platform architecture enables rapid configuration of your business rules and methodologies – *without creating custom software code*. We map to your environment without imposing process change, resulting in a shorter implementation, and at significantly lower cost than alternative custom solutions. Later on, should you choose to change your practices, our system easily and rapidly adapts without further IT involvement.

The Pricedex Solution

Take control of your product, part and pricing information management, and benefit from increased revenue opportunities, lower selling costs, and *happier* customers. Pricedex solutions are grounded in our robust technology and our business expertise, are easy to implement and provide a rapid and continuous return on investment. Most importantly, they *make it easier for your customers and suppliers to do business with you.*

To learn more about how Pricedex Software can improve your profitability, efficiency, accuracy and overall customer satisfaction call 613-341-9200 or visit us at www.pricedex.com.

