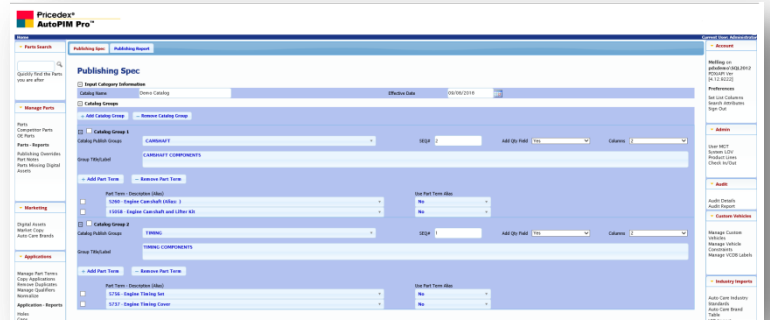




Pricedex® AutoPIM Pro MME™



Pricedex® AutoPIM Pro MME™ is the complete Product Information Management (PIM) system for small- and medium-size aftermarket enterprises. AutoPIM Pro MME™ provides an end-to-end system for companies to manage, maintain and master all its product information and ensure the right information gets to the right place at the right time.

Affordably-Priced, Full Feature Set

Unlike other 'point solutions', AutoPIM Pro MME™ features a complete Product Management and Catalog Management suite, making it easy to catalog vehicle applications to the AAIA ACES database, and to produce full and complete, industry-compliant Product Information Exchange Standard (PIES) files. Additionally, a full-feature Trading Partner module permits the storing of customer-specific data requirements for one-time mapping, repeated and automated creation of customer catalog and product files.

Collaborate in the security of the Corporate IT Structure

AutoPIM PRO MME™ is a browser-based solution powered by MS-SQL Server. An unlimited number of users can collaborate across-company and across the country with AutoPIM Pro MME on the corporate intranet.

Flexibility and Scalability

AutoPIM Pro MME™ grows as your company grows, with a number of modular additions, including Interchange Management, Product Lifecycle Management, Publishing and Advanced Pricing Management. Additional modules for other data pools, such as Edgenet and 1World Sync, are also available, ensuring the system can grow to accommodate your changing market requirements.

Everything you would Expect in a Full PIM System

AutoPIM Pro MME™ has an extensive import/export tool, full parametric search engine, and stores full part information including:

- Product-Specific Attributes
- Multi-Level Packaging
- Vehicle Applications
- Supersessions
- Customer-Specific Part Numbers and Pricing
- Digital Assets
- Data Validation

Auto PIM Key Features Include

- AAIA— PIES, ACES*, Brand Table
- All PIES and ACES* Reference Codes
- Edgenet*, 1World Sync* Optional Module:
(*requires additional subscription)

